



Jenean Merkel Perelstein

- ✓ Business Anthropologist
- ✓ Workplace Culture Expert
- ✓ Leadership Trainer
- ✓ Business Strategist
- ✓ Executive Coach

As a Business Anthropologist, Jenean Merkel Perelstein has studied behavior change across many different cultures. From the markets and prisons of India to the boardrooms across America, Jenean has learned and implemented change strategies that have saved lives and made fortunes.

She coaches with individuals and teams to stand in their strength and become the powerful, recognized, leaders they're meant to be.

Speaking topics

Stand in Your Strength – A Leadership Guide to Navigating Change

As a Business Anthropologist, Jenean takes a cultural view of behavior change and what it takes to make it stick in the workplace. As seen through an anthropological lens you'll learn:

- How culture teaches us to block success and what to do about it
- How to change the limiting beliefs that may be holding you or your team back
- The steps to standing in your strength and becoming the powerful, recognized leader you were meant to be

Jenean will show you how to use a proven process to create lasting change. This talk engages participants so that they feel connected to their individual change strategies and motivated to reach for success.

Master the Art of Creating a Positive Workplace Culture

In this engaging talk, Business Anthropologist, Jenean Merkel Perelstein shares how workplace culture is the number one driver of staff efficiency, productivity, and happiness. Looking at your organization through the lens of an anthropologist, you'll learn:

- How your unique workplace culture defines how stable and productive your workforce is
- How to empower employees to make solution-oriented decisions
- How to shorten the onboarding cycle for new hires so your hiring for fit really sticks

Your workplace culture will form even if you do not do it purposefully. Learn how attention to your workplace culture can ensure your organization improves its positivity, productivity, and profitability.

Hear what others have experienced hiring Jenean as a speaking professional:

"We were excited to bring Jenean to speak at our woman's summit event, and she did not disappoint. She shared from her book, *Finding Your Lighthouse: A Leadership Guide to Navigating Change*. Her presentation was insightful, engaging and relevant. It was a pleasure working with her."

– Michelle Webb, CEO

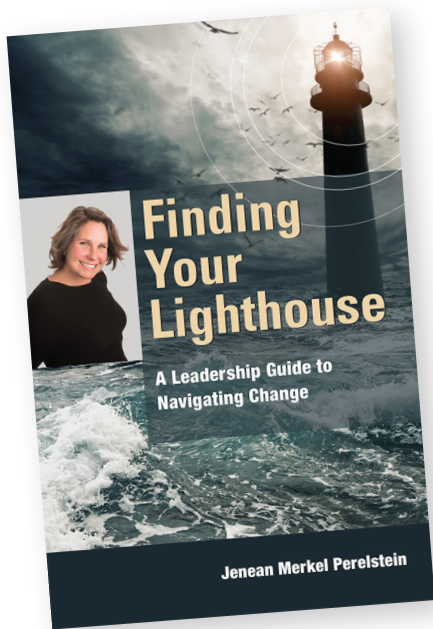
"We invited Jenean to be our Keynote speaker opening our conference, "Elevate HR" asking her to offer solutions to some of the most challenging issues facing our profession today. Jenean encouraged our participants to both make small steps to invite personal growth and also dig deep and look for ways that we are impeding our ability to shine as professionals. Her encouragement to "Stand in our Strength" set the perfect tone for our conference."

– Jenna Elmer, HR Professional



To book Jenean, email requests to: scott@alchemieacademy.com

To view Jenean's speaker reel visit: alchemieacademy.com/speaking



Check out Jenean's book

In this book, Jenean Merkel Perelstein will draw on years of business development coaching and her background in sociocultural anthropology to show you how to live life on your terms. You'll be guided through specific, replicable, navigation techniques to get you to your goals no matter what obstacles you may find in the way.

In *Finding Your Lighthouse: A Leadership Guide to Navigating Change* you'll learn:

- How to recognize self-sabotage so that you can get out of your own way
- How Culture teaches us to block success and what to do about it
- How to change the limiting beliefs that may be holding you back
- The science behind what you need to know to invite success into your life
- How to keep success from slipping through your fingers once you've achieved it
- How to stand in your strength

Don't let change unsettle you, or worse, throw you off your course toward success.

With the tools gained from *Finding Your Lighthouse* you'll be able to get out of your own way, stand in your strength and embrace your natural ability to reach the far away shores of your goals.

Learn more about Jenean



Jenean is a Business Anthropologist, U.S. Patent holder, and revered speaker who worked as a medical anthropologist before becoming CEO of Alchemie Academy where she has enriched workplace culture for clients ranging from solopreneurs to Fortune 100 companies. When not speaking, she mentors organizations to grow their workplace culture, develop their leadership skills, and achieve a higher level of positivity, productivity, and profitability.

Jenean has created several programs in Leadership Development and Workplace Culture Enrichment where she provides training to clients worldwide and certifies coaches to use her models for their own clientele. This work is supported by her book *Finding Your Lighthouse: A Leadership Guide to Navigating Change*. Looking at organizational culture through the eyes of an anthropologist, Jenean passionately helps business professionals and organizations get out of their own way and become the powerful and recognized leaders that they are meant to be.

See who else has engaged with Jenean

Industries include: banking, manufacturing, insurance, education, medicine, fine arts, real estate, organizational development, public relations and marketing, publishing, biotech, city and county government, and professional athletics. Some of our clients include:



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